AOUDJ ABDELKADER OUSSAMA

Senior Product Designer with 7+ years shipping end-to-end consumer experiences across web and mobile — from UX research and prototyping through to final, shipped design — including direct experience designing flight booking and multi-step reservation flows.

Algeria — Remote | (213) 672-158-964 | aoudj.oussama.ad@gmail.com | LinkedIn | Portfolio

EXPERIENCE

Sr.Product Designer - SEEZ *(Full-time)*

July 2025 - Present | Dubai, UAE - Remote

- Own design for SeezPAI's analytics and bot-performance dashboards (Connect, Assist), working closely with engineers to maintain visual quality through implementation.
- Built and led rollout of CompLib, an internal design system platform integrated with Figma, adopted by a 50+ person design/engineering team.
- Use Claude, Figma Make, and Codex to rapidly prototype and iterate before committing to final design direction.

Sr.Product Designer - YASSIR YC W20 *(Freelance / Contract)*

March 2025 - January 2026 | Algeria - Remote

Travel – Flight Booking Experience (Super App)

- Led UX/UI design end-to-end for a flight booking MVP: search, results filtering, passenger flow, fare breakdown, and checkout.
- Designed clear pricing hierarchy and error handling for multi-step reservation states under third-party API constraints.
- Ran discovery through QA with product and engineering to define scalable booking patterns for future travel-category expansion.

Marketplace (Ordering, Checkout, Post-Order)

- Owned end-to-end UX across a high-frequency e-commerce marketplace, running user research and usability testing to validate decisions before shipping.
- Benchmarked substitution UX against DoorDash, Uber Eats, InstaShop, and Sixty60 before shipping an 11-screen Alternative Products flow — a benchmark-driven approach I bring to every project.
- Led design of a deterministic Out-of-Stock system and Joint Picking for multi-picker collaboration, partnering daily with PMs and engineers to turn research into shipped, validated design.

Sr.Product Designer - IONIK

August 2024 - March 2025 | London - Remote

- Led design across a digital banking app and an e-commerce platform end-to-end, from research and flows through wireframes, prototypes, and final shipped design.
- Established shared design-system guidelines across cross-functional teams, improving consistency and implementation speed.

Graphic Designer → Sr.Product Designer - Study Abroad Global

October 2022 - March 2024 | London - Remote

- Created the platform's full visual identity before moving into end-to-end product design ownership; ran user research to inform flow redesigns, contributing to a 10% increase in successful enrollments.
- Aligned design-system implementation with development, lifting application completion rate by 20% and cutting support inquiries by 15%.

UI/UX Designer - Arity Labs
April 2021 - July 2021 | Algeria - On Site

- Designed wireframes and prototypes for a job-search website, validated through stakeholder and user feedback.

Graphic Designer → UI/UX Designer - GoldenCorp
July 2020 - March 2021 | Algeria - Remote

- Led end-to-end design of the "Tutor" app connecting students and teachers; validated decisions through user interviews and A/B testing, increasing retention by 10%.

SKILLS & EXPERTISE

- **Tools:** Figma, Framer, Miro, Adobe Suite, Sketch, Webflow, Notion
- **Design:** UX Design, Interaction Design, Visual Identity & Branding, Prototyping (Hi-Fi + Code), Design Systems, Wireframing, Responsive & Mobile Design
- **Research & Testing:** User Interviews, Surveys, Usability Testing, A/B Testing, Competitive/Benchmark Analysis, Data-Driven Design
- **AI & Workflow:** Claude, Figma Make, Codex — fast prototyping and iteration
- **Methodologies:** Design Thinking, User-Centered Design, Agile Methodologies, Cross-Functional Collaboration

EDUCATION

- **Mobile UXD, UX Management (Strategy & Tactics), HCI** • Certificates • Interaction Design Foundation — 2019 - 2020
- **B.S. in Organic Chemistry** • Saad Dehlab 1 University (3.2/4.0) • Blida, Algeria — 2015 - 2020